
Pickens Dragons

Football



2016

Sponsorship & Advertising Program



Pickens Dragons Football

500 Dragon Drive Jasper, GA 30143 • Phone:(706) 253-1826 • Fax:(706) 253-1815

<http://www.pickensfootball.com> • <http://www.facebook.com/PickensFootball>

Follow us on Twitter @PickensFootball



Pickens Dragons Football

Pickens Football Supporter:

The 2016 season is fast approaching and we are working hard to build a great program. A football program is built with the support of an entire community. Our players are working very hard to achieve success in the upcoming season. We need the help of local businesses to succeed. Our sponsors are another part of our family. Please consider sponsoring our 2016 football team at a level that fits you.

In building our Program, we will need the help of many people. It takes current players, coaches, parents, boosters, cheerleaders, band members, Middle School programs, Recreational League programs, administrators, faculty, and many other people to make our Program great. We need all of these people pulling in one direction to be successful. It is a great time to be a part of the Pickens Football Program! We want to set our goals high and work extremely hard to achieve them.

The Touchdown Club uses sponsorship money for the following:

- Meals for our players before and after games
- Equipment for players and field equipment for practices
- Cleats, shirts, shorts, travel bags for our players
- Summer Camps for players

In 2015, we want each player to get at least 1 sponsorship. When you sponsor a player, that player receives clothing, cleats, summer camps, and food throughout the season. Please make that notification when signing up and we will make sure they get credit for your sponsorship.

Pickens County is a special place and each day I am reminded how blessed I am to be here. If you have any questions regarding sponsorships, please feel free to contact me at chrisparker@pickens.k12.ga.us. Thank you in advance for support of our Program. We look forward to building a relationship in the community that will last for years to come. ***Go Dragons!***

Chris Parker
Head Football Coach
Pickens High School
500 Dragon Drive
Jasper, GA 30143
chrisparker@pickens.k12.ga.us
(706) 253-1826



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PLATINUM LEVEL SPONSOR **\$1200**

- **Game sponsorship giving you the ability to hand out information on your company including souvenirs**
 - **Large Fence Sign at PHS Stadium**
 - **Large Fence Sign at JMS Stadium**
 - **Advertisement in the 2016 Football Game Day Program**
 - **4 Season Tickets to all 2016 Home Games**
 - **Advertisement on <http://www.pickensfootball.com>**
 - **Recognition on Pickens Football Facebook and Twitter**
 - **Special recognition over the Public Address system at all home games as well as your company recognized as game sponsor at least 6 times during that designated game.**
 - **Plaque to hang in Business recognizing sponsorship**
-

PLAYER SPONSORSHIPS

In 2016, we want every player in our program to get at least 1 sponsorship at any level. This sponsorship could be from a family or a business. *A SPONSORSHIP AT THIS LEVEL WILL TAKE CARE OF THE FOLLOWING:*

- ❖ Cleats
- ❖ Practice Shorts & Practice Dri-Fit Shirt
- ❖ Team Spirit Pack - clothing, travel bag, etc.
- ❖ Football Camps at PHS & NWHS in June & July
- ❖ Food before and after all games and some practices throughout the season

By becoming a sponsor, you will provide these items to one of our players. Please put the player's name you want to receive credit for this sponsorship on the next page.

Contact the Touchdown Club for Tax deductible information



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Chris Parker, Head Coach

GOLD LEVEL SPONSOR

\$750

- Fence Sign at PHS Stadium
- Fence Sign at JMS Stadium
- Advertisement in the 2016 Football Game Day Program
- 2 Season Tickets to all 2016 Home Games
- Advertisement on <http://www.pickensfootball.com>
- Recognition on Pickens Football Facebook and Twitter
- Special recognition over the Public Address system at all home games
- Plaque to hang in Business recognizing sponsorship

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Chris Parker, Head Coach

SILVER LEVEL SPONSOR

\$500

- Fence Sign at EITHER PHS Stadium OR JMS Stadium
- Business Card Size Ad in the 2016 Football Game Day Program
- 2 Season Tickets to all 2016 Home Games
- Advertisement on <http://www.pickensfootball.com>
- Recognition on Pickens Football Facebook and Twitter

BRONZE LEVEL SPONSOR

\$400

- Fence Sign at EITHER PHS Stadium OR JMS Stadium
- 2 Season Tickets to all 2016 Home Games
- Advertisement on <http://www.pickensfootball.com>
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Company Name	Contact Name
Company Address	Contact Phone
	Contact Email

Please check the level of sponsorship that best fits your business:

- _____ Platinum Level Sponsor (\$1,200)
_____ Gold Level Sponsor (\$750)
_____ Silver Level Sponsor (\$500)
_____ Bronze Level Sponsor (\$400)

Football Player you would like to receive credit for this sponsorship:

*Do you want season tickets? _____
If Yes, would you like reserved seats or
general admission?*

Make checks payable to:
Pickens Touchdown Club

*Someone from TD Club will contact you to
gather specific information needed for advertisements*

Mail to:
Pickens Touchdown Club
Attn: Chris Parker
500 Dragon Drive
Jasper, GA 30143

*Thank you again for your support! All proceeds from corporate sponsorships go to directly benefit
Pickens High School & Middle School student-athletes.*



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