
Pickens Dragons *Football*



2018

Sponsorship & Advertising Program



Pickens Dragons Football

500 Dragon Drive Jasper, GA 30143 • Phone:(706) 253-1800 • Fax:(706) 253-1815

<http://www.pickensfootball.com> • [facebook.com/PickensFootball](https://www.facebook.com/PickensFootball)

Follow us on Twitter @PickensFootball

PICKENS FOOTBALL

Sponsorship & Advertising



The 2018 season is fast approaching and we are working hard to make it a great year! A football program is built with the support of an entire community. Our players are working very hard to achieve success in the upcoming season. We need the help of local businesses to succeed. Our sponsors are another part of our family. Please consider sponsoring our 2018 football team at a level that fits you.

This year, we are adding a new video scoreboard. This will be used at all games and is another way you can get your message out at our stadium. If you have been one of our long-time sponsors, please take a moment to look through the updated “perks” to see which level is best for you.

There is NO budgeted school money for extra-curricular activities. We depend on our sponsors to run our program. We use sponsorship money for the following:

- Player Equipment and uniforms for players and field equipment for practices
- Meals for our players. Before games, after games, and throughout the year
- Shirts, shorts, & other clothing for our players
- Technology and Field Equipment
- Summer Football Camp expenses for players



In 2018, we want each player to get at least 1 sponsorship. When you sponsor a player, that player receives clothing, summer camps, and food throughout the season. Please make that notification when signing up and we will make sure they get credit for your sponsorship.

If you have any questions regarding sponsorships, please feel free to contact Head Coach Chris Parker at chrisparker@pickenscountyschools.org. If you need tax deductible information, feel free to contact us and we will get you the necessary information. The Pickens Touchdown Club is a 501c3 organization.

Pickens County is a special place! Thank you in advance for your support of our Program. We look forward to continuing to build relationships in the community that will last for years to come. *Go Dragons!*



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Sponsorship Levels

PLATINUM SPONSOR

\$1500

- Game sponsorship giving you the ability to hand out information on your company including souvenirs
- Large Fence Sign (4x8) at PHS Stadium
- Large Ad in the Game Day Program/Media Guide
- Logo Advertisement on Scoreboard scroll (2x Gold)
- Ability to play a 30 second advertisement on video scoreboard at varsity game
- 4 Season Tickets to all Home Games at any level.
- Advertisement on <http://www.pickensfootball.com>
- Recognition on Pickens Football Social Media
- Special recognition over the PA system at all home games as well as your company recognized as game sponsor multiple times during that game.
- Plaque to hang in Business recognizing sponsorship

GOLD SPONSOR

\$1000

- Large Fence Sign (4x8) at PHS Stadium
- Medium Ad in the Game Day Program/Media Guide
- Logo Advertisement on Scoreboard scroll (2x Silver)
- 2 Season Tickets to all Home Games at any level.
- Advertisement on <http://www.pickensfootball.com>
- Recognition on Pickens Football Facebook and Twitter
- Special recognition over the Public Address system at all home games
- Plaque to hang in Business recognizing sponsorship

SILVER SPONSOR

\$750

- Fence Sign (4x4) at PHS Stadium
- Small Ad in the Game Day Program/Media Guide
- Logo Advertisement on Scoreboard scroll
- 2 Season Tickets to all Home Games at any level.
- Advertisement on <http://www.pickensfootball.com>
- Recognition on Pickens Football Facebook and Twitter

BRONZE SPONSOR

\$400

- Fence Sign at PHS Stadium
- 2 Season Tickets to all Home Games at any level.
- Advertisement on <http://www.pickensfootball.com>
- Recognition on Pickens Football Facebook and Twitter

Perks of Sponsoring the Dragons!

SCOREBOARD

Logo can appear as part of a scrolling set of logos or a 30 second video can be played at some point in game.



FENCE SIGN

You will have a sign on the fence at PHS Stadium that will be viewed by games of all levels.

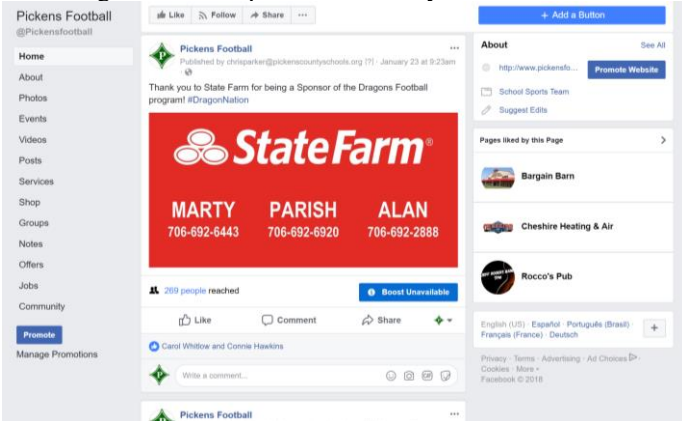


SEASON TICKETS

Tickets are good for entry into Varsity, JV, Freshman, and Middle School games.

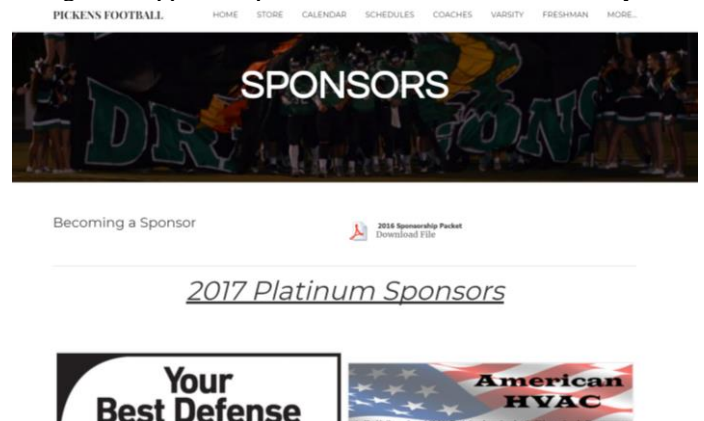
SOCIAL MEDIA

Be recognized as a "Sponsor of the Day" on our Social Media



WEBSITE

Logo will appear on pickensfootball.com for the entire year.



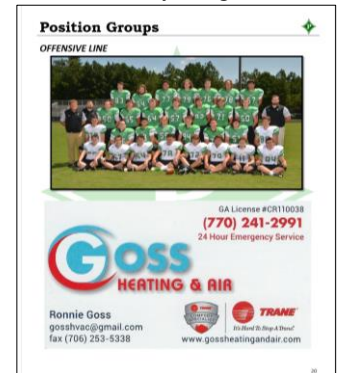
PLAQUE

Get a Plaque for your business to display!



MEDIA GUIDE

Advertise in our Media Guide/Game Day Program!



PICKENS FOOTBALL

Sponsorship Form



Company Name	Contact Name
Contact Phone	Contact Email

<p><i>Please check the level of sponsorship that best fits your business:</i></p> <p>_____ Platinum Level Sponsor (\$1500)</p> <p>_____ Gold Level Sponsor (\$1000)</p> <p>_____ Silver Level Sponsor (\$750)</p> <p>_____ Bronze Level Sponsor (\$400)</p>	<p><i>Football Player you would like to receive credit for this sponsorship:</i></p> <p>_____</p> <p><i>Do you want season tickets? _____</i></p> <p><i>If Yes, would you like reserved seats or general admission?</i></p> <p>_____</p>
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Make checks payable to:
Pickens Touchdown Club

Someone from TD Club will contact you to gather specific information needed for advertisements

Mail to:
Pickens Touchdown Club
Attn: Chris Parker
500 Dragon Drive
Jasper, GA 30143

Thank you again for your support! All proceeds from corporate sponsorships go to directly benefit Pickens County student-athletes.



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